

MEETING #16 – May 9

At a Regular Meeting of the Madison County Board of Supervisors on May 9, 2017 at 4:30 p.m. in the Madison County Administrative Center Auditorium located at 414 N. Main Street:

PRESENT:

Present: R. Clay Jackson, Chairman
Jonathon Weakley, Vice-Chairman
Robert Campbell, Member
Kevin McGhee, Member
Charlotte Hoffman, Member
Daniel J. Campbell, County Administrator
V. R. Shackelford, County Attorney
Mary Jane Costello, Asst. County Administrator/Finance Director

Call to Order

Pledge of Allegiance & Moment of Silence

1. Determine Presence of a Quorum/Adopt Agenda

Chairman Jackson advised that all members are present; a quorum was established.

Chairman Jackson suggested the Board ‘float’ a few of today’s items before Item 6 (Finance) to allow guests to make some presentations.

Supervisor Campbell moved that the agenda be approved as the content unfolds, seconded by Supervisor Hoffman. *Ayes: Jackson, Weakley, Campbell, McGhee, Hoffman. Nays: (0).*

2. Public Comment:

Chairman Jackson opened the floor for public comment.

The following citizen(s) provided comments:

- ✓ Bob Chappell (School Board): Apologized (on the part of the school board) for not having dealt with the energy performance contract prior to the scheduled joint meeting session; advised that he failed to respond to a public inquiry regarding his stance on the proposed audit; advised of uncertainty at this time, but would agree [REDACTED] to vote in favor of the contract if the length of payback could be reduced from eighteen (18) years to about ten (10) years; suggested Ameresco, Inc. be required to bid out sub-contracting items (i.e. HVAC) to a local vendor (Duct Rite); suggested the school board be required to allow any energy cost savings be reduced from the school’s annual budgetary spending to pay off debt; verbalized uncertainty for the upcoming meeting regarding the energy audit proposal
- Supervisor Campbell: Announced that Chairman Jackson’s birthday is tomorrow (May 9th); verbalized support of the possibility of Ameresco, Inc. sub-contracting items out to local businesses (would be an asset for the County overall)

With no further comments being brought forth, Chairman Jackson closed the public comment opportunity.

3. Constitutional Officers

a. Sheriff: Erik Weaver, Sheriff, was present and advised that his department has received calls from folks calling the squad regarding bills they’ve received from having been transported by ambulance; questioned if the County could publish something (for the public) to advise of the procedures in place to remedy these types of concerns

The County Administrator advised that residents do not need to pay the bills being sent; noted that the billing company is required to issue a bill to anyone that receives emergency transport services. Also suggested that calls be referred to Lewis Jenkins, Director of Emergency Medical Services from this point forward.

After discussion, the County Administrator advised that Mr. Jenkins will be asked to prepare something for publication in the local newspaper.

4. County Departments

a. Economic Development & Tourism:

Tracey Williams Gardner, Director of Tourism, was present and advised of the following highlights:

- May is "Happy Travelers" & Tourism Month
 - Governor's Press Release noted that tourism has increased by 3.3% (up from 2.2% last year)
 - Business Appreciation Dinner – May 15th at Early Mountain Vineyards
 - Business Expo – May 18th
 - Hosted Celebrate Shenandoah at Bald Top Brewery – April 13th
 - Grant openings slated for: Revaluations' Winery, Madison Museum (May 2017); Madison Joe, Designers' Delight (antiques) and MAD Local coming soon
 - Music on the Lawn series (beginning next week)
 - Attending Central VA Partnership for economic development to discuss GO Virginia
 - Tour de Madison (May 2017)
 - Working on Taste of the Mountain
 - Will use story about EA Clore as leverage (encourage the Today Show to bring out their footage of Willard Scott from 2001)
- Supervisor Weakley: Questioned if the Board would consider having a roundtable meeting with the Madison Town Council to discuss zoning, economic development, and have an open discussion to prevent the County from missing out on any future opportunities.

b. State Vet on Animal Shelter: The County Administrator noted that in other localities where he has been employed, the local shelters didn't receive notifications from the State Vet's Office that were positive and without the need for further clarification or corrective action. Accolades were provided to Mr. Cave, Ms. Dodson and the shelter staff for the fine job they perform daily at the facility.

- Supervisor Weakley: Advised that the flawless inspections have been consecutive for a number of years.

The Board provided accolades to Mr. Cave and the staff at the Madison County Animal Shelter for their dedication and hard work.

5. Committee/Organizations – None

6. Finance

a. Claims for May 2017

\$47,378.39 (EFT totaling \$3,754.74)

\$10,044.19

\$57,422.58 Total

The Finance Director advised that:

- Release of E&S Bond totaling \$8,875.00
- Renewal of elevator maintenance contract totaling \$4,835.00
- Renewal of annual licensure of electoral board software totaling \$3,950.00

Comments:

- Supervisor Campbell: Advised that the revenue sheet (provided by the Treasurer's Office) shows projections to be very good; revenue received (by the County) is not an act of 'hoarding funds' but due to revenue being above what was originally anticipated (by the County)

Supervisor McGhee moved that the Board approve May 2017 Claims in the amount of \$57,422.58, seconded by Supervisor Hoffman. Campbell moved the Board approve April Claims in the amount of \$197,510.03, seconded by Supervisor Hoffman. *Ayes: Jackson, Weakley, Campbell, McGhee, Hoffman. Nays: (0).*

7. Minutes:

a. #14

Chairman Jackson called for corrections and/or approval of Minutes #14

Supervisor Weakley moved that the Board approve Minutes #14 as submitted, seconded by Supervisor Hoffman. *Ayes: Jackson, Weakley, Campbell, Hoffman. Nays: (0). Abstain: McGhee.*

8. New Business:

a. Edward T. "Ed" Scott – GO Virginia: Edward "Ed" Scott, was present to provide highlights on the GO Virginia process with the hope there may be some opportunities for Madison County to benefit from the proposed program. He further advised that legislation was passed in the 2016 General Assembly session from the business community due to statewide concerns pertaining to the fact that jobs added after the 2008-2009 recession haven't been the high valued jobs that were lost. An analysis shows that although more jobs have since been added than were originally lost, the impact on gross state product is still behind, as the jobs that have been added aren't high paying positions. The business community has asked the General Assembly to assess new ideas in terms of economic development to promote regional collaboration (throughout the State) in order to bring new high-paying jobs back to the Commonwealth. The legislation passed in the General Assembly called for the establishment of a statewide board, which in turn, developed a regional council (to include Madison, Fauquier, Culpeper, Orange, Louisa, Greene, Albemarle & Nelson). He has also been appointed to follow this program and feels that as a resident of Madison, he would be happy to represent the County at the regional level, should the County so agree. The regional council includes members at the local governmental levels, business owners and administration members (from surrounding localities (Louisa, Orange, Culpeper) that are relatively close to Madison County. A statewide orientation was held during the past month statewide orientation was held during the past month that was attended by 300+ individuals. Interest level in the proposed program is very high. Preliminary data has been received from George Mason assessed:

Economic factors (by region and locality)

Industry sectors (i.e. job type)

Employment/unemployment rates

Level of education

Process data will be tracked by consultants in order to assess any targeted industries for this particular region and ideas that can be developed. Once a final determination has been made, available funding pools will be allocated (by the statewide board) to support certain initiatives to make the Go Virginia process move forward. Funding can also be used for infrastructure and other initiatives that can be accomplished quickly.

- a. Proposed plan information involved the following:
 - ✓ Growth/Diversification Plan
 - ✓ Pools of statewide grant funding available (\$11,000,000) as per capita grants for each region
 - ✓ An additional \$11,000,000.00 will be available in the area of statewide competitive grant funding (i.e. competition of proposed ideas statewide)
- b. Opportunities to be assessed will focus on:
 - ✓ How to develop a net increase of high paying jobs
 - ✓ Potential projects could involve:
 - ✓ Small business
 - ✓ Credential or business training/curriculum development
 - ✓ Site development
 - ✓ Commercializing research development
 - ✓ Establish incubators or accelerators
 - ✓ Program is designed that funding not be used to transportation projects, economic marketing trade, museums or entertainment ideas)

The regional council has met twice and will meet again in June. Although most statewide programs move relatively slowly, today's proposed idea is moving more quickly to establish a statewide template and RFP. It's anticipated that a plan will be fully in place by the end of 2017 and ready for discussion with the statewide council, and to address funding initiatives for the fiscal year.

Questions from the Board:

- *Supervisor Campbell: Verbalized concerns that the proposed grant funding cannot be used for transportation; grant funding is still taxpayer dollar; existing road systems are failing – secondary roads in every locality are bad; feels that road projects are high paying jobs; feels that if some of the grant funding was spent on infrastructure, this could fund roadway improvement and provide high paying jobs within the localities; feels that \$20,000,000.00 could fund one (1) bridge (i.e. amount is relatively small for statewide utilization and to create high paying jobs)*

Mr. Scott advised that today's proposal is only one (1) piece of the overall economic development spending plan; the Economic Development Partnership and other programs have been developed in recent years, to include fiscal grant funding. He noted that the Commonwealth's economic development isn't based solely on today's program, but is a mutual plan that will be implemented at the local level instead of being completely controlled by the offices in Richmond. In closing, he advised that it's felt that some site

development, workforce training credentials, and assistance from the localities can help attract outside business to the Commonwealth.

- *Chairman Jackson: Questioned the steps that will be involved (i.e. metrics, solicitation of consultants, develop proactive plan to attract businesses to the region); also asked the name of the last consultant(s) that provided assistance to the region to help bring business here)*

Mr. Scott advised that the initial data was submitted from George Mason. The proposed RFP is relatively new, but there are private economic consultants that work in the economic development arena that do provide statewide orientation. The expectations are that there will be interest in the quest for proposals throughout the State. Additional data is also being requested and will aid the regional council in moving forward with reviewing ideas for various sectors. The procedures will be based on actual data provided. The RFP is relatively new. There are private consultants that work in the area of economic development and also provide statewide orientation. The expectation is that there will be interest in the quest for proposals throughout the State. Additional data is being request and will assist the regional council when it's time to move forward with reviewing ideas for various sectors.

- *Supervisor McGhee: Questioned if there was a concrete example of what site development may entail*

Mr. Scott advised that he was unsure of what site development will entail; no definitive plan or specifics are in place at this time. He also advised that the process will be done regionally and is unsure what will transpire in the event that localities (such as Madison and Greene) saw something that would bring value based on a location that will benefit more than one locality.

- *Supervisor Weakley: Thanked Mr. Scott for continuing to provide service to the citizens of Madison County and for attending today's meeting; also questioned the realm and/or definition of who would determine 'high paying jobs' (i.e. technology, construction, etc.); also noted that the County subscribes to the Central Virginia Economic Development Partnership – questioned if the partnership have a part in today's proposal; questioned what sector of jobs would be available for localities (i.e. those without railway system, airports, etc.)*

Mr. Scott advised that examples (based on economist's determination) from 2015 data focused on:

- ✓ Gross state profit
 - ✓ Tourism jobs [(Leisure/hospitality) - \$38,000.00 contribution]
 - ✓ Manufacturing jobs [\$186,000.00 contribution]
 - ✓ Financial Services [\$100,000.00+ contribution] six figure contribution
 - ✓ Federal Government [\$160,000.00 contribution]
- Most of the jobs in the federal governmental sector have gone away and have been replaced with lower paying jobs
- ✓ The Central Virginia Economic Development Partnership is a part of the regional partnership (i.e. Helen Cauthen)

The County Administrator clarified that the Central Virginia Economic Development Partnership is the fiscal agent being

- *Supervisor Campbell: Noted that \$20,000,000.00 (allocated statewide) will more than likely be used to pay consultants (as opposed to funding high paying jobs) will be used for high paying jobs (to pay consultants); advised that most grant funds call for a match which is also taxpayer dollars; feels that grants do cost the taxpayers and (in his opinion) forces the use of tax dollars to be spent whether it's accepted (by taxpayers) or not; noted that the government doesn't generate any revenue (from any type of sales); also feels that because of excessive spending, the children will have no future*
- *Chairman Jackson: Referred to Mr. Scott's offer to represent Madison County at the regional level; feels the County's proximity is a good target for attracting the right type of business.*

After discussion, it was the consensus of the Board to accept Mr. Scott's offer to represent the County at the regional level.

Mr. Scott advised that it's hoped the council can find ways to assist the County; also noted the regional council may ask the County for some funding in the future in order to move forward.

9. Old Business:

- ✓ **Ordinance Codification:** The County Administrator provided a proposed contract from Municode, Inc. for codification of County ordinances. Accolades were provided to the County Attorney and Finance Director for their assistance with evaluation and discussion of the proposed project vendor. In closing, he noted that (in his opinion) Municode, Inc., is highly qualified and well experienced to perform the work being requested (by the County. Highlights from the contract focused on the following:
Cost: \$13,450.00 (base)

- Completion of the process could be done with about 500 pages
- Additional pages will slightly increase the cost
- Costs for publishing the code online will be \$550.00 annually (additional costs)
- Moving forward, an annual fee of \$350.00 will be assessed
- The current FY budget has \$13,500.00 for the codification process
- An amount of \$5,000.00 has been budgeted in the FY2018 budget for the codification process
- *Feels the above amount will cover annual administrative fee and online publication service*

In closing, he reiterated that there will be an ongoing costs associated with this service. There have been many requests (by citizens and website visitors) to be able to access local ordinances online, which he feels is a good idea to be put into place.

The County Administrator further advised that the vendor will provide eight (8) hard copies (one for each board member, the Commonwealth Attorney, Sheriff, and Administration Office) in addition to be uploaded online.

The County Attorney advised that (in his opinion) the ability to access local ordinances online is very much needed. He also anticipates that once all the documentation is put together, it will be a major task to assess which ordinances are:

- Out of date and have no practical effect at this time
- Some are out of compliance with State Code

And strongly suggests there be a recommendation (by the County) to be rid of some of the older ordinances

The County Administrator advised that if the Board approves today's presented contract, the vendor feels it will take three (3) to six (6) months. Hired Attorneys will:

Perform a complete legal review of all County ordinances

Review documents for any duplications

Assess conformity with state code

Review for outdated context

Schedule a three (3) hour teleconference (with the County Attorney and County Administrator) once all work has been completed to advise of the outcome

In closing, he feels it will be about four (4) months before the County will be provided with an outlined draft.

The County Attorney advised there have been a small amount of Ordinances approved annually; advocated that the County streamline the ordinances as much as possible.

Supervisor Campbell moved that the Board approve the proposed contract presented by Municode, Inc., as recommended, seconded by Supervisor McGhee. *Ayes: Jackson, Weakley, Campbell, McGhee, Hoffman. Nays: (0).*

- a. Green & Clean Day Summary:** Delores "Dink" Kreis of the Recycling Committee was present to provide highlights of the recent Green & Clean Day held at the transfer station. Although numbers declined (due to the rainy day), the event brought in the following collection rates:

- ✓ Ninety (90) tires collected
- ✓ About one hundred (100) tree seedlings were given away to all who recycled
- ✓ Recycled jar openers were also given away
- ✓ Share Shed was very active
- ✓ Volunteers from the Madison Lion's club and Rural Madison were on hand
- ✓ Local Boy Scout troop was most helpful and provided assistance to citizens and the committee
- ✓ Everyone that brought in recyclables was entered into a free drawing (prizes: composter, rain barrel, wild bird & garden supply gift certificate)

In closing, she advised that she'd like to see the County display a strong effort to promote recycling and advise of how important it is for citizens to recycle.

- *Chairman Jackson: Thanked the Recycling Committee for all their efforts; also encouraged the Recycling Committee to provide ideas to the Board for discussion and advisement*

- b. Broadband Survey – Supervisor Weakley:** Supervisor Weakley advised that Ren LeVally, Chair of the Broadband Committee is present. The committee has an ongoing survey (available online at www.madisonco.va.org) and by hard copy at various locations (i.e. Administration Building, Madison Library, Yoder's Market, Food Lion, Wolfstown Mercantile, Syria Mercantile, Little Old Country Store (Etlan) along with a drop box). Noted that FCC feels the County is

greatly covered (comparable to Fairfax, VA) which is untrue. In order to move forward with a strong foundation, data from the surveys will provide critical information to support the committee's efforts.

Ren LeVally advised that the primary goal of the Broadband Committee was to come up with a scientifically valid data. The committee has received surveys from about ten percent (10%) of the County's overall population, but would like to receive more responses in order to be able to provide a stronger case to internet providers and to be able to attain grant funding and based on concrete data.

Comments from the Board:

- *Supervisor Campbell: Advised that citizens have developed the wrong idea about the Broadband Committee and feel that the County will be providing free internet services here; verbalized favor of grants, but also expressed concerns about the government taking more money from the taxpayers*
- *Supervisor Weakley: Explained that the Broadband Committee's was developed to perform research, collect data, assess coverage area, how many providers there are (if any), the associated costs; information will be shared with the public and Board, and assess what can (if anything) can be done in the future; funding allocated thus far (to the Broadband Committee) has been \$3,100*
- *Supervisor McGhee: Questioned if the committee is basically performing some marketing research; feels that possible providers will not be fully motivated to hear all of the County's needs; data may provide the committee the opportunity to seek out available grant funding opportunities*

Mr. LeVally further advised that the citizen's Broadband Committee is doing what it was requested to do; once all data has been reviewed and compiled, results and further recommendations will be forward onto the Board of Supervisors for future decisions and direction.

- c. **Website Procurement:** The County Administrator advised that a meeting will transpire with Supervisor McGhee, Supervisor Weakley and the Finance Director within the next week or so to discuss one (1) or two (2) firms to bring in for further discussions/negotiations on the County's website development; a recommendation will be provided to the County within the next few weeks.

10. Public Comment

Chairman Jackson opened the floor for public comment:

The following comments were provided:

- **Madison County Library:** Peg Clifton of the Library Board, advised that things are going well at the library; the next Board meeting will be held on Wednesday, May 10th.
- **Madison Economic Development/Tourism:** Tracey Williams Gardner, Director of Tourism, advised that an extra survey box will be on site at the upcoming Business Expo; also advised that the ribbon cutting for the Madison Museum will be on Friday, May 19th.
- **Madison County Library:** Supervisor Campbell referred to a recent fundraising hosted by the Madison Free Clinic that wasn't meant to go against the local library, but was in support of the library's efforts to raise money
- **Nick McDowell:** Advised that he met with the Commonwealth Attorney; a much better understanding is being gained in terms of inmates being sent to the regional jail; hope to have some information for the Board relatively soon.
- **Blue Ridge Committee:** Bruce Bowman, County representative, advised that the next meeting of the Blue Ridge Committee is scheduled for later this month.
- **Six Year Road Plan:** Supervisor Weakley advised that the Six Year Road Plan will call for the assessment of any unpaved roadways with a traffic count of fifty (50) vehicles or per day; input is being sought for discussion at the upcoming public hearing on the plan for Madison County.
- **Bop Chappell (School Board):** Provided highlights on the recent fundraiser held by the Boy's & Girl's Club, which he feels is a good

With no further public comments being brought forth, Chairman Jackson closed the public comment opportunity.

11. Information/Correspondence:

a. DEQ on Closed Landfill: The County Administrator advised that the groundwater monitoring assessment report was completed in April 2017; DEQ assessed no findings and no issues with the assessment of the existing monitoring system, and is in compliance with DEQ requirements.

b. State Vet on Animal Shelter *(moved to Item 4b)*

12. Adjournment:

With no further action being required, on motion of Supervisor Campbell, seconded by Supervisor Weakley, Chairman Jackson adjourned the meeting. *Ayes: Jackson, Weakley, Campbell, McGhee, Hoffman. Nays: (0).*

R. Clay Jackson, Chairman
Madison County Board of Supervisors

Clerk of the Board of the Madison County Board of Supervisors

Adopted on: May 23, 2017

Copies: R. Clay Jackson, Jonathon Weakley, Robert Campbell, Kevin McGhee, Charlotte Hoffman, V. R. Shackelford, III,
Constitutional Officers



Agenda
Regular Meeting (#1)
Madison County Board of Supervisors
Tuesday, May 9, 2017 at 4:00 p.m.
County Administration Building, Auditorium
414 N. Main Street, Madison, Virginia 22727



Call to Order

Pledge of Allegiance & Moment of Silence

1. Determine Presence of a Quorum w/Adopt Agenda
2. Public Comment
3. Public Comment
4. Constitutional Officers

5. County Departments

6. Finance:

- a. April 2017 Claims

7. Minutes:

- a. #14 & #15

8. Old Business:

- a. Ordinance Codification
- b. Green & Clean Day Summary
- c. Broadband Survey - Supervisor Weakley
- d. Website Procurement

10. Public Comment

11. Information/Correspondence

- a. DEQ on Closed Landfill
- b. State Vet on Animal Shelter

12. Adjournment